



DIGITEL
SPIRE

WEBSITE DESIGN

A website is a crucial tool in today's digital era, serving as an online representation of a business, organization, or individual. It plays a vital role in establishing an online presence and is instrumental in achieving various objectives. We provide,

BASIC	STANDARD	PREMIUM
<ul style="list-style-type: none"> • Functional website • 3 pages • Responsive design • Content upload • 3 plugins/extensions 	<ul style="list-style-type: none"> • Functional website • 5 pages • Responsive design • Content upload • 5 plugins/extensions • E-commerce functionality • 10 products (Price may vary for additional products) 	<ul style="list-style-type: none"> • Functional website • 7 pages • Responsive design • Content upload • 10 plugins/extensions • E-commerce functionality • 15 products (Price may vary for additional products)
INR 17000	INR 19000	INR 27000

*All Prices Incl GST

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SEARCH ENGINE OPTIMIZATION

SEO is an important aspect of digital marketing that aims to improve the visibility and ranking of websites in search engine results organically. We provide,

ON PAGE OPTIMIZATION

OFF PAGE OPTIMIZATION

TECHNICAL SEO

BASIC	STANDARD	PREMIUM
<ul style="list-style-type: none"> • SEO audit • 3 keywords • Competitor analysis • On-page optimization • Technical SEO / Local SEO • Off-page Optimization 	<ul style="list-style-type: none"> • SEO audit • 5 keywords • Competitor analysis • On-page optimization • Technical SEO / Local SEO • Off-page Optimization 	<ul style="list-style-type: none"> • SEO audit • 7+ keywords • Competitor analysis • On-page optimization • Technical SEO / Local SEO • Off-page Optimization
<p>INR 18000</p>	<p>INR 20000</p>	<p>Contact us to Get Quote</p>

*All Prices Incl GST

SOCIAL MEDIA MANAGEMENT

SMM is important is its ability to reach a vast and diverse audience. Social media platforms such as Facebook, Instagram, YouTube, Pinterest and LinkedIn have billions of active users worldwide. This vast user base provides businesses with an unprecedented opportunity to connect with their target market and potential customers.

BASIC	STANDARD	PREMIUM
<ul style="list-style-type: none"> • 2 platforms • Page/channel evaluation • Content creation • 10 days • Schedule posts 	<ul style="list-style-type: none"> • 4 platforms • Page/channel evaluation • Content creation • 20 days • Schedule posts 	<ul style="list-style-type: none"> • 5 platforms • Page/channel evaluation • Content creation • 30 days • Schedule posts • Reporting • Action plan
<p>INR 7500</p>	<p>INR 10000</p>	<p>INR 15000</p>

*All Prices Incl GST

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PPC - PAY PER CLICK

PPC (Pay-Per-Click) is an online advertising model where advertisers pay a fee each time their ad is clicked. PPC allows businesses to achieve immediate visibility and generate targeted traffic to their website. Unlike organic search engine optimization (SEO), which can take time to produce results, PPC ads are displayed prominently on search engine results pages, giving businesses instant exposure to potential customers.

- Starting FB Ads Budget ₹10000 - ₹15,000 Ads Budget (includes FB Tax) & 30% for every 1000 Rupees will be deducted as Service Charge.
- Ads Account Creation and Optimization (Facebook, Google Ads & LinkedIn)
- Unlimited Ads Creatives with Unlimited Revisions.
- We can discuss for custom Ad Campaign Budget.

Tools We Use:

- Ahref
- Keyword Planner
- Canva Pro

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Digital Solutions for a Connected World




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